



www.7seasdivegili.com

# EDITORIAL & SOCIAL MEDIA



www.7seas-cottages.com

**INTERNSHIP POSITION:** Editorial & Social Media Management

**DURATION:** Minimum 6 months

**STARTING DATE:** March 2018

## 7SEAS DIVE GILI

7SEAS Dive Resort Gili Air is a PADI Dive Resort based in small Island called Gili Air, next to Bali in Indonesia. This young business, opened since 2010, includes a hotel of 40 rooms and a villa, a PADI 5 Star Dive Center, a shop and a restaurant.

## DUTIES

Our resort, located in Gili Air is looking for a dynamic, adaptable and open-minded intern willing to take part in the fast development of the company.

- **Editorial Content**  
Work on editorial strategy with marketing manager  
Create text for Social Media and blog content  
Create offline content (flyers, brochures, postcards...)  
Taking and editing content (picture and video)
- **Community management**  
Manage editorial planning and report  
Manage Social Media platforms (Facebook, Twitter, Instagram, Google +, Youtube)  
Manage online feedbacks and customers request  
Manage monthly events created on Facebook
- **Online Marketing**  
Develop online visibility (influencers, partnership...) through social media  
Create Social Media campaigns on facebook and Instagram  
Update diving customer database used for our newsletter

## PERKS

- Real work experience in a thriving Indonesian company
- Real work experience in an international atmosphere
- Real experience in the hospitality and diving industry
- Fun co-workers!
- Enjoy free diving course!

## REQUIREMENTS

- Marketing/Communication or Journalism background (Bac +3 to Bac +5)
- Knowledge in diving industry or tourism
- **Excellent skills in English writing**
- Knowledge in picture and video creation and production (Photoshop, Imovie...)
- VERY dynamic, open-minded, adaptable and flexible
- Computing: Microsoft Office, Photoshop and Illustrator would be appreciated

## COMPENSATION

Visa fees & salary to support accommodation and PADI diving course for FREE!

## HOW TO APPLY?

Please send a brief cover letter to Virginie at [marketingmanager@7seas.asia](mailto:marketingmanager@7seas.asia) with your resume attached.