

INTERNSHIP POSITION: Marketing Assistant

DURATION: Minimum 6 months

STARTING DATE: July 2018

7SEAS DIVE RESORT GILI AIR

7SEAS Dive Resort Gili Air is a PADI Dive Resort based in small Island called Gili Air, next to Bali in Indonesia. This young business, opened since 2010, includes a hotel of 40 rooms and a villa, a PADI 5 Star Dive Center, a shop and a restaurant.

DUTIES

Our Sales & Marketing department, located in Sanur (Bali) is looking for a dynamic, adaptable and open-minded intern willing to take part in the fast development of our company

- **Webproject Management**

- Improve and update content on hotel and dive websites
- Update different hotel (booking.com, agoda...) and dive platforms
- Create analytics report for hotel and dive websites
- Assist for improvement of SEO and SEA

- **Operational Marketing**

- Assist in creation of online and offline communication tools
- Manage B to B and B to C newsletters (agents and diving guests)
- Manage the weekly reviews
- Develop online visibility: partnership, magazine...
- Write article for blogs

- **Business development**

- Improve the domestic and international agent database
- Elaborate market studies for Asian countries: Singapore, Malaysia, China and specific market
- Elaborate competitors set for diving and hotel market

PERKS

- Real work experience in a thriving Indonesian company
- Work in a young and dynamic team who deals with all aspects of business
- Real experience in the hospitality and diving industry
- Improve your English skills
- Fun co-workers!
- Enjoy free diving course!

REQUIREMENTS

- Marketing or Business hospitality management or International Business background (Bac +3 to Bac +5)
- **Fluent in English**
- Interested in Tourism and diving industry
- Knowledgeable in Microsoft Office, Suite Adobe and Wordpress
- VERY dynamic, open-minded, adaptable and flexible
- Can drive a motor bike/scooter (as it is almost the only way to move around in Bali)

COMPENSATION

Visa fees & salary to support accommodation and PADI diving course for FREE!

HOW TO APPLY?

Please send a resume and quick cover letter to Virginie at marketingmanager@7seas.asia