

Diploma Supplement

Advanced Federal Diploma of Higher
Education in Tourism Management

Dipl. Tourismusfachfrau HF / Dipl. Tourismusfachmann HF

SKILLS

GOALS

GROWTH



Programme Content

The study programme at the HFT College of Higher Education in Tourism Management (HFT Tourismusakademie) in Lucerne, Switzerland is comprised of four factors. Over a two-year period (3,600 hours of training), students deal intensively with up-to-date and practically oriented content.

Graduates understand tourism and its sectors as a cross-industry network, know major trends as well as developments and apply their knowledge to their work field.

Courses: Tourism Basics, Destination Management, Tourism Trends, Travel Industry (Tour Operating and Retailing), Mobility (General Concepts, Public Transportation, Aviation, Cruise Travel), Hospitality Management, Event Management.

Graduates recognise and understand important global factors influencing the tourism industry and are able to draw consequences for the tourism sector. Furthermore, graduates deepen their general knowledge.

Courses: Economics, Culture and Society, Tourism Geography, Ecological and Sustainable Development in Tourism, Tourism Law, IT Tools / New Media, Tourism Policy.

Graduates understand business contexts and combine theory with practice. They are able to take operational responsibility in projects and teams.

Courses: Business Administration, Human Resource Management, Marketing / Sales, Financial Management, Strategic and Operational Management.

Graduates are emotionally competent, knowing how to deal with their strengths and weaknesses in order to develop personally. They are empathetic and communicate clearly and understandably.

Courses: Self Competence, Communication, Media / Journalism, English for Tourism Professionals, Professional Skills.

The four factors are taught in an integrated manner throughout the programme and are investigated in more depth in several seminars, including: Excursions, Study Trips, Assessment Centre, Destination Management Game, International / Intercultural Tours, Business Plans, Thesis.



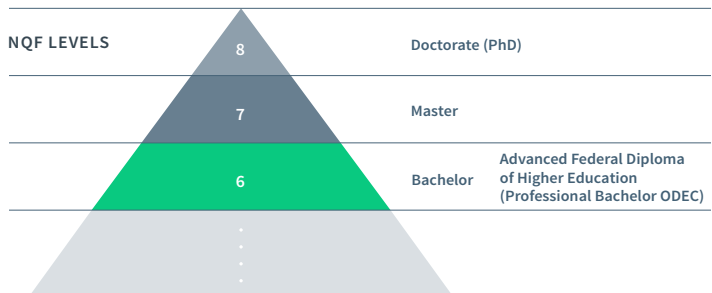
Qualification

Graduates' profile of the College of Higher Education in Tourism Management, Lucerne, Switzerland (HFT Luzern)

Graduates from HFT Luzern think holistically and are able to solve problems creatively. They have excellent social skills and considerable stamina. Based on their deep understanding of tourism and business concepts, graduates complete challenging tasks and projects on their own. They hold management positions in tourism and tourism-related companies. Due to a focus on social and methodological competencies, graduates are well prepared for jobs in a variety of industries. They have the capacity to work in lower to middle management within medium-sized and large companies. In smaller companies, they are equally qualified for top management positions.

Level of qualification

The National Qualifications Framework (NQF) and the European Qualifications Framework (EQF) are formal systems describing qualifications. The Frameworks consist of 8 levels, providing a comparison between Swiss degrees and international programmes. According to the NQF, the Advanced Federal Diploma of Higher Education in Tourism Management is a level 6 diploma, equal to a bachelor's degree.

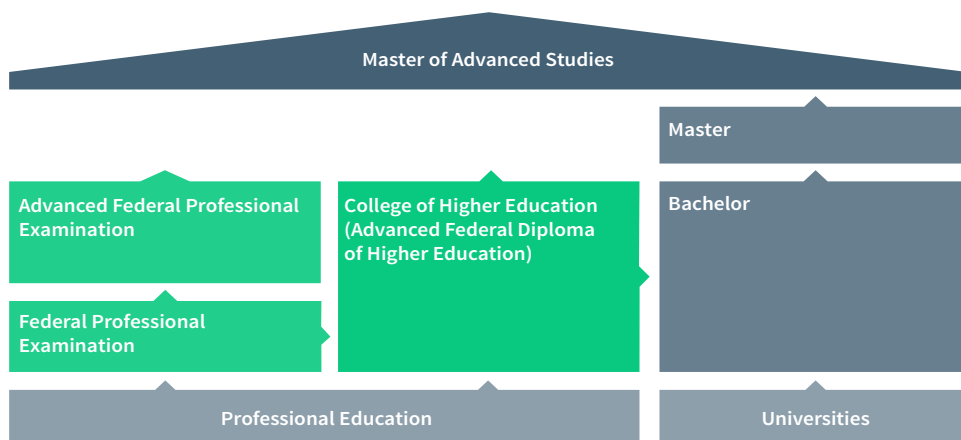


Swiss Education System

In Switzerland, tertiary-level education is divided into two sectors: the professional education sector (tertiary B) and the university sector (tertiary A).

Professional education is highly practical and consistently geared to the needs of the labour market.

The contents of the courses as well as assessment guidelines are defined by selected organisations and regulated by the Swiss government, ensuring high quality standards.





HFT Luzern – College of Higher Education Lucerne, Switzerland

HFT Luzern was founded in 1987. In 1990, it was the first College of Higher Education in Tourism Management to be accredited by the Swiss Federal Government. HFT Luzern is located in the heart of Switzerland, at Bahnhofplatz in Lucerne.

Our Philosophy

Vision

We are developing tourism professionals for a modern world.

Mission

KNOWLEDGE – Know the basics

We teach up-to-date and relevant knowledge as a solid foundation for personal growth.

SKILLS – Make mistakes

In real world situations and training sessions, students apply their knowledge, experiment, try new things, learn from mistakes and expand their capabilities.

RECLECTION – Be critical

We encourage our students to reflect on their experiences in order to draw conclusions and foster their further development.

